

Asian Banker Publications Editorial Calendar November 2009- 2010

MONTH	PRINT				ONLINE	EVENTS	REMARKS
	ISSUE	DEADLINE	EDITION	SPECIAL REPORTS			
November	TAB 93	Booking: 25 October Material: 5 November	CEO Compensation	CEO compensation report; Largest and strongest 100 banks in the Arab Middle East.	The Banking Conversation e-news ¹	City-Level Briefings	
December	TAB 94	Booking: 30 November Material: 10 December	Industry Outlook 2010	India Report Consumer credit trends special report FI report	The Banking Conversation e-news	City-Level Briefings	The Industry Outlook 2010 presents a snapshot of the key trends in financial services in 17 Asia Pacific countries: China, India, Hong Kong, Singapore, Japan, Taiwan, Australia, Malaysia, Thailand, Philippines, Indonesia, Vietnam, Korea, Pakistan, Brunei, Sri Lanka and Bangladesh. India Report Targeting advertisers who are keen to market their solutions and services to Indian banks and also FIs in India who are keen to showcase their strengths.
January 2010	TAB 95	Booking: January 10 Material: January 20	Risk and Regulation Report	Comparative table of offerings from risk vendors Top five challenges facing CROs in key markets Investor Sentiment Report: How investors are repositioning themselves in Asia	The Banking Conversation e-news	City-Level Briefings	Looking at the latest industry developments in risk management and regulation from a global and regional point of view. An industry survey on how investors, fund managers and investment companies are adjusting to the investment climate in Asia
February	TAB 96	Booking: February 10 Material: February 20	Technology and Operations Annual Report	Outlook of CIOs & CTOs IT spend and innovation forecast.	The Banking Conversation e-news	City-Level Briefings	A study of key technology innovations in retail banking, the FI business, and risk management Additional Distribution at Excellence in Retail Financial Convention
March	TAB 97	Booking: March 10 Material: March 20	Excellence in Retail Financial Services	Outsourcing Next generation in branch transformation Cloud Computing Remittance Security report	The Banking Conversation e-news	Excellence in Retail Financial Services Awards City-Level Briefings	Our annual search for the retail banks that demonstrate a profitable and sustainable business and which are able to negotiate challenges in the market place based on strong balance sheets, sound processes and transparent strategies. A special report on the next innovation in branch transformation, beyond the usual branch redesign. A special report on how banks address physical security, virtual security and back office security issues.
April	TAB 98	Booking: March 25 Material: April 3	The Shapers of FSI Special Report	The Financial Centres of Asia Asian Financial Institutions Needs Survey Findings Exchanges guide Custody and clearing	The Banking Conversation e-news	ASIAN BANKER SUMMIT - Markets & exchanges Conference - Retail Technology & operations advisory meeting - Cash, Treasury & Trade - Risk & Regulation Dialogue - Awards	This report identifies the women and men across the region, in all areas of banking, who will be shaping Asia's financial industry in the years to come. Added distribution at Asian Banker Summit

¹ E-news letters include Asian Banker Perspectives (Monday), Editorial Articles/Video Interviews (Wednesday), IT Vendor articles/List news (Friday)

May	TAB 99	Booking: May 10 Material: May 19	Leadership Edition The Banking Conversation Annual Edition	(post summit) CEO compensation report; Succession planning report IT Implementation Awards special edition	The Banking Conversation e-news	IT Awards City-Level Briefings	Based on our annual leadership survey, this special edition celebrates the 2009 achievements of the strongest bank leaders, country by country and on a regional basis. An industry survey of succession planning strategies for financial institutions. Our roundup of key conversations with major industry figures from The Banking Conversation, supplemented with charts, research and outside commentary on the respective organisations
June	TAB 100	Booking: June 10 Material: June 19	Islamic Banking Special Edition	The world's 100 largest Islamic banks; Islamic insurance; Islamic retail financial services; Sukuk issuance.	The Banking Conversation e-news	City-Level Briefings	A view of the Islamic banking world, in the Middles East and Southeast Asia and elsewhere, and the issues that are driving the financial service industry's fastest growth business. Commemorative 100th issue. Additional distribution at the Islamic Banking Events; Islamic Finance Forum
July					The Banking Conversation e-news	City-Level Briefings	
August	TAB 101	Booking: August 10 Material: August 20	FI Annual report	Cash, Treasury & Trade Asian FI & corporate financial needs survey findings Japan Special Report	The Banking Conversation e-news	City-Level Briefings	An overview of the key issues influencing the transaction banking business of cash, trade and treasury in Asia. Copies to be distributed in SIBOS 2010 in Amsterdam.
September					The Banking Conversation e-news	City-Level Briefings	
October	TAB 102	Booking: October 10 Material: October 20	The Asian Banker 500	Correspondent banking; Corporate banking; Accounting and balance sheet issues; Outlook of CFOs.	The Banking Conversation e-news	City-Level Briefings	The hugely popular annual ranking of Asia largest and strongest banks that many bankers, investors and companies around the world use as an important reference for the region.
November	TAB 103	Booking: November 10 Material: November 20	Tech and Ops Annual Report	Retail Delivery Documentation and workflow management	The Banking Conversation e-news	City-Level Briefings	A study of key technology innovations in retail banking, the FI business, and risk management A study on automated processes for workflow and documentation management
December	TAB 104	Booking December 10 Material: December 20	Industry Outlook 2011	Enterprise risk management; Liquidity risk; compliance risk; Investor relations	The Banking Conversation e-news	City-Level Briefings	The latest developments in the region, Industry Outlook 2011 presents a snapshot of the key trends in 17 Asia Pacific countries: China, India, Hong Kong, Singapore, Japan, Taiwan, Australia, Malaysia, Thailand, Philippines, Indonesia, Vietnam, Korea, Pakistan, Brunei, Sri Lanka and Bangladesh.